



### Hometown Hero Banner Program

Historic Bellefonte Inc. proudly presents the "Hometown Heroes" banner program. The program serves as a tribute to men and women from Centre County who have served our country and community in a branch of the military or as a first responder.

We are happy to say that in the past 4 years, the Hometown Hero Banner program has taken off and the committee has had to work through many tough decisions. We are pleased to see so many people wanting to honor their hero, and because of that, we have had to establish some new rules that we will follow going forward.

- 1.) We are anticipating a "First Responder Hero program." The Waterfront District and Lamb Street Bridge area have been set aside for families whose loved ones have served as a hero responder (firefighter, EMT, police, etc.). The committee has chosen to honor these heroes with their own special day. The banners will be dedicated on September 11th in the even years, starting in 2020. The same rules as the veteran banners will apply. There will be a 2 year banner placement with the option to renew.
- 2.) 2015 banners that are currently hanging will be taken down from their current location. They may be renewed, however, new banners and 2017 banners will be given priority in placement choice. This will allow new heroes to be brought into the main areas of town. If you are renewing a banner that is currently up, you will be allowed to make a 1<sup>st</sup> and 2<sup>nd</sup> location choice, however, new banners will be given precedence.
- 3.) Veteran and 1<sup>st</sup> responder banners will be honored in alternating years.  
Hometown Hero Veteran banners will be on display from 2019-2021  
Hometown Hero 1<sup>st</sup> Responder banners will be on display from 2020-2022
- 4.) The banners will be located in the downtown historic district. They will measure 18" wide and 36" high.
- 5.) If you choose to sponsor a banner, benefits of sponsorship will include:
  - Sponsor's name listed on each banner purchased
  - Listing in the Hometown Hero Celebration Program book
  - Identified as a sponsor in all promotional material and media information
  - An invitation to participate in the Hometown Hero Celebration
  - A copy of the Hometown Hero Celebration Program Book

Thank You for helping us pay tribute to all those men and women from our community and surrounding communities who have served or are currently serving.

Sincerely,  
The Hometown Hero Committee

*Historic Bellefonte, Inc., is a not-for-profit, charitable organization dedicated to the revitalization of Bellefonte and the preservation of the Borough's rich historic, cultural and architectural heritage. Through a volunteer structure, HBI serves as the umbrella vehicle to coordinate community efforts to carry out its mission.*



**Sponsorship Application**

Please join us in celebrating the members of our community that have served as a veteran or a 1<sup>st</sup> responder.

Hometown Hero Veteran Banners will be on display from Fall 2019-Fall 2021.  
Hometown Hero 1st Responder Banners will be on display from 2020-2022

Hero's Name: \_\_\_\_\_

Sponsor Name: \_\_\_\_\_

If sponsor is a business, please provide the name of a contact person \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ E-Mail: \_\_\_\_\_

\_\_\_\_ Yes, I will sponsor a banner for the full amount of \$200 and/or

\_\_\_\_ I would like to make a donation to the Hometown Hero Program in the amount of \$ \_\_\_\_\_

\*\*\*\*\*If sponsoring a banner, please also complete the Banner Application\*\*\*\*\*

**DEADLINES FOR SUBMISSIONS OF APPLICATIONS AND PHOTOS:**

**Veteran Banner Applications are due no later than JULY 31, 2019**

**1<sup>st</sup> Responder Banner Applications are due no later than APRIL 30, 2020**

**Please make checks payable to: Historic Bellefonte, Inc.  
Memo Line: Hometown Hero Banners**

**Return applications, photos, and payment to:**  
**Hometown Hero Banner Committee**  
**c/o Care For People**  
**121 N Allegheny St**  
**Bellefonte, PA 16823**

**Return of Banners:** Banners will be taken down or renewed every 2 years. If the sponsor chooses not to renew for the next round, the banner will be returned to the sponsor listed above, unless otherwise specified by the sponsor.

Thank you for your donation of \$ \_\_\_\_\_ to Historic Bellefonte, Inc non-profit agency.  
*Historic Bellefonte, Inc. is a 501(c)3 nonprofit organization and we greatly appreciate your financial contribution. Please us this letter as a receipt for you tax deductible contribution.*

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**Hometown Hero Banner Application-1<sup>st</sup> Responder**

Full name of hero: \_\_\_\_\_

Type of service (fire, EMT, police, etc.): \_\_\_\_\_

Hometown: \_\_\_\_\_ Is the hero (please circle): Alive Deceased

Name of sponsor: \_\_\_\_\_ Phone: \_\_\_\_\_

Relationship to hero: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Address: \_\_\_\_\_

Alternate contact person: \_\_\_\_\_ Phone: \_\_\_\_\_

**Message on bottom of banner:** This can include family names, individual sponsor name, loving message, etc. If the banner is sponsored by a business, the name of the business will appear and be used for Hometown Hero advertising.

**Location of Banner:** Will be along the Waterfront District and Lamb St Bridge area.

**AUTHORIZATION FOR PHOTO RELEASE:** I hereby grant permission to the Hometown Hero Banner committee to use the attached photo for the use of Hometown Hero Banner promotions. In addition, I confirm that all information provided above is accurate and correct.

\_\_\_\_\_  
(Signature)

\_\_\_\_\_  
(Date)

**DEADLINE FOR APPLICATIONS IS APRIL 30, 2020**

Return To:  
Hometown Hero Banner Committee  
c/o Care For People  
121 N Allegheny St  
Bellefonte, PA 16823

**APPROVAL FOR PRINT:** I have previewed the mock-up of my banner and all of the information (photo and wording) is accurate and correct.

\_\_\_\_\_  
(Signature)-to be signed at mock-up viewing

\_\_\_\_\_  
(Date)

To be completed by committee:  
Banner Paid in full (\$200) Check # \_\_\_\_\_ Cash \$ \_\_\_\_\_  
Initials of member taking payment \_\_\_\_\_ Date \_\_\_\_\_