



Hometown Hero Banner Program

Historic Bellefonte Inc. proudly presents the "Hometown Heroes" banner program. The program serves as a tribute to men and women from Centre County who have served our country and community in a branch of the military or as a first responder.

We are happy to say that in the past 4 years, the Hometown Hero Banner program has taken off and the committee has had to work through many tough decisions. We are pleased to see so many people wanting to honor their hero, and because of that, we have had to establish some new rules that we will follow going forward.

1.) We are anticipating a "First Responder Hero program." The Waterfront District and Lamb Street Bridge area have been set aside for families whose loved ones have served as a hero responder (firefighter, EMT, police, etc.). The committee has chosen to honor these heroes with their own special day. The banners will be dedicated on September 11th in the even years, starting in 2020. The same rules as the veteran banners will apply. There will be a 2 year banner placement with the option to renew.

2.) 2015 banners that are currently hanging will be taken down from their current location. They may be renewed, however, new banners and 2017 banners will be given priority in placement choice. This will allow new heroes to be brought into the main areas of town. If you are renewing a banner that is currently up, you will be allowed to make a 1st and 2nd location choice, however, new banners will be given precedence.

3.) Veteran and 1st responder banners will be honored in alternating years.
Hometown Hero Veteran banners will be on display from 2019-2021
Hometown Hero 1st Responder banners will be on display from 2020-2022

4.) The banners will be located in the downtown historic district. They will measure 18" wide and 36" high.

5.) If you choose to sponsor a banner, benefits of sponsorship will include:

- Sponsor's name listed on each banner purchased
- Listing in the Hometown Hero Celebration Program book
- Identified as a sponsor in all promotional material and media information
- An Invitation to participate in the Hometown Hero Celebration
- A copy of the Hometown Hero Celebration Program Book

Thank You for helping us pay tribute to all those men and women from our community and surrounding communities who have served or are currently serving.

Sincerely,
The Hometown Hero Committee

Historic Bellefonte, Inc., is a not-for-profit, charitable organization dedicated to the revitalization of Bellefonte and the preservation of the Borough's rich historic, cultural and architectural heritage. Through a volunteer structure, HBI serves as the umbrella vehicle to coordinate community efforts to carry out its mission.



Sponsorship Application

Please join us in celebrating the members of our community that have served as a veteran or a 1st responder.

Hometown Hero Veteran Banners will be on display from Fall 2019-Fall 2021.
Hometown Hero 1st Responder Banners will be on display from 2020-2022

Hero's Name: _____

Sponsor Name: _____

If sponsor is a business, please provide the name of a contact person _____

Address: _____

Phone: _____ E-Mail: _____

____ Yes, I will sponsor a banner for the full amount of \$200 and/or

____ I would like to make a donation to the Hometown Hero Program in the amount of \$ _____

*****If sponsoring a banner, please also complete the Banner Application*****

DEADLINES FOR SUBMISSIONS OF APPLICATIONS AND PHOTOS:

Veteran Banner Applications are due no later than **JULY 31, 2019**

1st Responder Banner Applications are due no later than **APRIL 30, 2020**

Please make checks payable to: **Historic Bellefonte, Inc.**
Memo Line: **Hometown Hero Banners**

Return applications, photos, and payment to:
Hometown Hero Banner Committee
c/o Care For People
121 N Allegheny St
Bellefonte, PA 16823

Return of Banners: Banners will be taken down or renewed every 2 years. If the sponsor chooses not to renew for the next round, the banner will be returned to the sponsor listed above, unless otherwise specified by the sponsor.

Thank you for your donation of \$ _____ to Historic Bellefonte, Inc non-profit agency.
Historic Bellefonte, Inc. is a 501(c)3 nonprofit organization and we greatly appreciate your financial contribution. Please use this letter as a receipt for your tax deductible contribution.

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Hometown Hero Banner Application-Veteran

Full name of hero: _____ Branch of service: _____

Era of service (see below): _____

Global War on Terror: Sept 11, 2001-present Korean Conflict: June 27, 1950- January 31, 1955
Persian Gulf: August 2, 1990- August 31, 1991 WWII: December 7, 1941-December 31, 1946
Cold War: September 2, 1945-December 26, 1991 WWI: April 2, 1917-November 11, 1918
Vietnam: February 28, 1961-May 7, 1975

Hometown: _____ Is the hero(please circle): Alive Deceased POW/MIA KIA

Name of sponsor: _____ Phone: _____

Relationship to hero: _____ E-Mail: _____

Address: _____

Alternate contact person: _____ Phone: _____

Message on bottom of banner: This can include family names, individual sponsor name, loving message, etc. If the banner is sponsored by a business, the name of the business will appear and be used for Hometown Hero advertising.

Location of Banner: 1st choice _____ 2nd choice _____

The Hometown Hero Banner Committee will do their best to hang banners on specific poles in the area of your request. HOWEVER, FINAL PLACEMENT IS AT THE DISCRETION OF THE COMMITTEE.

Please initial that you have read and understood the above statement _____

AUTHORIZATION FOR PHOTO RELEASE: I hereby grant permission to the Hometown Hero Banner committee to use the attached photo for the use of Hometown Hero Banner promotions. In addition, I confirm that all information provided above is accurate and correct.

(Signature)

(Date)

DEADLINE FOR APPLICATIONS IS JULY 31, 2019

Return To:

Hometown Hero Banner Committee
c/o Care For People
121 N Allegheny St
Bellefonte, PA 16823

APPROVAL FOR PRINT: I have previewed the mock-up of my banner and all of the information (photo and wording) is accurate and correct.

(Signature)-to be signed at mock-up viewing

(Date)

To be completed by committee:

Banner Paid in full (\$200) Check # _____ Cash \$ _____
Initials of member taking payment _____ Date _____

Renewal _____